



Create a Tribute Fund Today With These Easy Steps

S&PAA's Tribute Fund program allows you to honor a loved one by creating a personal fundraiser you can share with your Community of Support, including friends, neighbors, family members and co-workers. Get creative and build a holiday or birthday campaign, a wedding or corporate fundraiser – anything that brings people together!

1. Choose a fundraising goal and a name for your Tribute Fund.
2. Spread the word across your community of email and social media contacts and provide the donation link: <https://sczaction.org/donate/>. (See sample language below.)
3. You can keep the momentum going by emailing/posting updates as you approach your goal. And be sure to send a thank-you announcement when you reach your goal!
4. If you have any questions, email info@sczaction.org or call 240-423-9432.

TRIBUTE FUND SAMPLE LANGUAGE

Dear family and friends,

I'm excited to announce that we are honoring [NAME OF PERSON/PEOPLE] by creating the [NAME OF] Tribute Fund to make an impact in the fight for better treatment and support for people with serious neurological brain diseases. I'm inviting you to join us by making a donation to the Schizophrenia & Psychosis Action Alliance to help make meaningful recovery possible. We have set a goal of [\$XXX] for our Tribute Fund.

Every person living with a schizophrenia-related brain disease deserves respect, appropriate treatment and the opportunity to live a meaningful and satisfying life in a compassionate community free of discrimination. Imagine what a difference we can make for the millions of people who are affected!

You can help honor [NAME OF PERSON] by uniting your family, friends and colleagues to support those living with a serious neurological brain illness. Just click here <https://sczaction.org/donate/>. Be sure to click the "Dedicate my donation in honor or in memory of someone" box in the website donation form, then enter [NAME OF] Tribute Fund where it asks for "Honoree name."

Thank you for joining us in this fight. It means the world to us.